

# Could you be an award-winning apprentice employer?



## Entries are opening for the National Apprenticeship Awards 2021!

Are you a business that has seen tangible impact and benefits from employing apprentices? Are you reaping rewards by using apprentices to answer future skills needs, boost staff retention, or inject fresh energy and thinking into the company?

Do you work with apprentices that you think are among the best in the country? We want to hear from you!

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## Don't let these myths hold you back... here's why:

### Our apprenticeship programme is too new for us to be able to enter...

Some apprenticeship standards and programmes are newer than others – this doesn't have a bearing on the judging criteria. We recognise that businesses will be able to develop more tangible and measurable success indicators as these programmes progress and mature. Use your responses to demonstrate your achievements to date and provide the judges with as much supporting evidence as possible. If you can demonstrate you have delivered an exemplary apprenticeship programme, we'd still encourage you to apply.

**Our business is too small to enter...** We have employer categories for three different size categories by number of employees - SME (1-249), large (250-4,999) and Macro (5,000+). There's room in there for everyone!

**The judges won't be looking for firms in our sector...** We are after the most diverse group of businesses possible – from science and maths, to creative and arts, digital and construction – the apprentices and employers that make up the top talent across the country will come from a range of roles across all sectors.

### It'll take too much resource to put the entry form together...

It will only take a few moments to add your reference to submissions that your apprentices have put together – just a few lines on why you support their entry and think they're exceptional. Gathering the business proof points for an employer submission or nominating an apprentice for Rising Star of the Year will take a little longer, but are worth the effort:

– An Employer of the Year entry brings with it the opportunity to be recognised and celebrated as one of

the top apprentice employers in the country, boosting your business profile and helping to attract even more high-quality talent.

– Nominating an apprentice for Rising Star of the Year is an excellent way to show your thanks for all their exceptional work and display your commitment to staff development! [What now?](#)

- 1** Take a look at the awards application site for more information to help with your entry. There are guidance documents available for each category, and details of webinars taking place to offer additional support
- 2** Still have questions? Call our awards helpline on **0800 954 88 96** where our experienced team are on hand Monday to Friday 9am – 5pm to answer your questions or email us on [entries@appawards.co.uk](mailto:entries@appawards.co.uk)
- 3** Apply online at [appawards.co.uk](http://appawards.co.uk)

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